






Federica Croce

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 +39 334 8511527
 Born on 09.04.1994
 Resident in Milano



LANGUAGES

Italian [Native Language](#)
 Spanish [Native Language](#)
 English [Native Language](#)
 French [Basic Spoken Level](#)



EDUCATION

High school degree at **Liceo Classico Tito Livio** with a **PNI** program (Programma Internazionale Informatica), Milano

[Contributed to the project "Le Tre R: Riduci, Riusa, Ricicla" to reduce the CO2 emissions of the school](#)

Graduated in Liberal Arts with focus in **Philosophy** at University College of Maastricht (UCM), Netherlands

RELEVANT COURSES

- [Globalization, Environmental Change and Society](#)
- [Principles of Economics](#)
- [Think Tank \(Project in consultancy\)](#)
- [Ethics](#)



EXTRA TRAINING

ARTE & MESSAGGIO | MILANO

October 2016 – June 2017
 Course in **Visual Merchandising**

NABA ACADEMY | MILANO

September-January 2013
Tailoring course held by Sartoria Vico

CENTRAL SAINT MARTINS | LONDON

July - August 2012
 Intensive courses in design: **Fashion Sketchbook & Introduction to Fashion Design**

PARSONS SCHOOL OF DESIGN | NEW YORK

July - August 2011
 Intensive course in **Architecture and Design**



WORK

THE FIRMAN

January 2017-Today

Responsible for **brand and trend research at The Firman**, a fashion **consultancy company** based in Milano. The Firman has worked this year in collaboration with Le Bon Marche & La Grande Epicerie Paris, at the execution of the project La Famiglia to reveal a modern and atypical Italy, by sourcing and presenting Italian artists and artisans.

LOVE FOUNDATION

April 2015 | January 2017-Today

Preparation of a fund raising art exhibition organized by Love Foundation Maastricht, a non-profit organization that fundraises money through artistic events for water development projects in Kenya. Currently working at Love Foundation Milano on local **projects of social integration** and organizing **creative fund raising events**. Main role in the association: **Responsible of Merchandise**

CB MADE IN ITALY

October 2016- January 2017

Worked as **personal assistant, sales and showroom manager** for CB Made In Italy, an Italian shoe brand that produces exclusively handmade shoes made by artisans and at the request of the client.

BOTTEGA VENETA

September – October 2017

Worked as **dresser in showroom** during the sales campaign SS18 for Bottega Veneta

WE FESTIVAL

May 2014

Organization and model-fitting for a "second hand" **fashion show** aimed at the **promotion of recycling and reusing** held during cultural event We Festival, Maastricht

FASHION CLASH

June 2014

Worked as **dresser for the fashion festival** Fashion Clash, Maastricht

LA MELA E IL SEME

December 2012 | December 2014

Collaborating in the organization of **fund-raising** events for the nonprofit association La Mela e il Seme

TUCANO SRL

April 2013

Promoting for Tucano Srl during the Design Week in Milano

M26 SHOWROOM

October 2011 | February 2013

Fitting of models for the presentation of collection at showroom M26 of Monica Ganz

DON ORIONE CENTER

September 2011- June 2011

Voluntary work at the Piccolo Cottolengo Don Orione: assistance of elderly with cognitive disabilities



SKILLS

- **Presentation Skills:** Developed through the multiple presentations held for projects and essay-theses in university
- **Communication Skills:** Strengthened in every work experience, from voluntary work, to promoting, to sales assistance, and of course in my university career
- **Image and Trend Research:** Acquired through my job at The Firman where I do research on trends, brands and image based on the client's needs
- **Writing Skills:** Matured in time thanks to my humanistic formation (classical high school and philosophy bachelor)
- **Team Work:** I have often worked in groups both in work and academically, it is a mode of work I appreciate very much and through which I deliver very well