



PAOLA D'UGO

VISUAL COMMUNICATION & MARKETING

May 31st 1991

Via Matteo Bartoli 30
00143 Rome, Italy

+39 333 8407465

dugo.paola@gmail.com

LinkedIn Paola D'Ugo

Pinterest pollettafritta

Instagram paola.dugo

EXPERIENCE

October 2016 — Present

Freelance Art Director and Graphic Designer

Università Campus Bio-Medico, Algo-Brain, Elis

April 2016 — Present

Visual and Social Communication

Together Network, Rome, Italy

June 2016 — October 2016

Junior Account Manager

Walk In, Rome, Italy

April 2014 — June 2015

Graphic Designer, Editor and Social Media Manager

La Chiara Piccola, lachiarapiccola.it

September 2010 — 2012

Voluntary work

Coaching and tutoring to 8-12 year old kids

Studio Club, Rome, Italy

SKILLS

Computer Skills

InDesign



Illustrator



PhotoShop



iWork



Microsoft Office



Wordpress



Languages

Italian



English



German

C1



Spanish

B1



Arts and crafts

Graphic design

Analog photography

Craft (knitting, tailoring, collages)

Sports

Karate

Rock and Ice Climbing

Skiing

EDUCATION

May 2018 — Present

Master in Art Direction & Copy Writing

Politecnico di Milano, Milano, Italy

September 2013 — January 2016

Master Degree in Communication and Marketing Management

Social Media Management, Brand Design, Consumer Psychology, Public Relations, Marketing, Semiotics, Advertising

La Sapienza University, Rome, Italy

November 2012 — July 2013

Intensive German Course, C1 Level

Sprachenatelier, Berlin, Germany

September 2009 — October 2012

Bachelor Degree in Business Administration (BBA)

Marketing, Business Planning, Business Management

Roma Tre University, Rome, Italy

September 2010

Intensive German Course, A1 Level

Horizonte, Regensburg, Germany

September 2004 — June 2009

High School Diploma

Maturità classica

Liceo Classico Francesco Vivona, Rome, Italy

September — May 2009

Extensive Spanish Course

DELE1 Certificate, B1 level

Instituto Cervantes, Rome, Italy

September 2006 — April 2008

Extensive English Course

First Certificate English (FCE)

British Council, Rome, Italy

OTHER

Things that make me happy

Finding solutions to problems

Being outdoors

Meeting great people

Learning new things

Being in museums

Listening to live music

Cooking together