

Valentina Pedrotti

Copywriter&Communication designer



April 5th 1995



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ABOUT ME

I like to define myself a creative thinker. When I work on a project by myself, I usually design the whole communication process, both the visual and the copy.

On the other hand, in team my copywriter behavior prevails, and through my writing skills I always manage to find the best way to convey my ideas to the auditor.

There is always a solution is the motto that mainly inspires me. I am able to work under pressure without feeling stressed and this is one of the features that makes me a good team-worker.

EDUCATION

from April 2018

Master in Art Direction&Copywriting
Politecnico of Milan

from 2014 to 2017

Bachelor degree Communication Design
100/110 - Politecnico of Milan

from 2009 to 2014

Classical high school diploma
95/100 - Liceo classico Virgilio of Milan

SOFTWARE SKILLS

photoshop ●●●●●

illustrator ●●●○○

indesign ●●●●●

after effects ●●●○○

premiere ●●●●○

TECHNICAL SKILLS

digital media ●●●●○

branding ●●●●●

print advertising ●●●○○

verbal communication ●●●●○

creative writing ●●●●○

LANGUAGES

italiano ●●●●●
native

english ●●●○○
level b2

ACHIEVEMENTS

November 2018

Jury member for the *ADCE festival* in Barcelona
as junior copywriter

March 2017

Winner of DesignxDesigner contest for the
Salone del Mobile fair

INTERESTS

