

# FEDERICA AMADIO

25 YEARS

CREATIVE  
COPYWRITER & SEO

## INTERESTS



radio speaker



comics



netflix & TV series

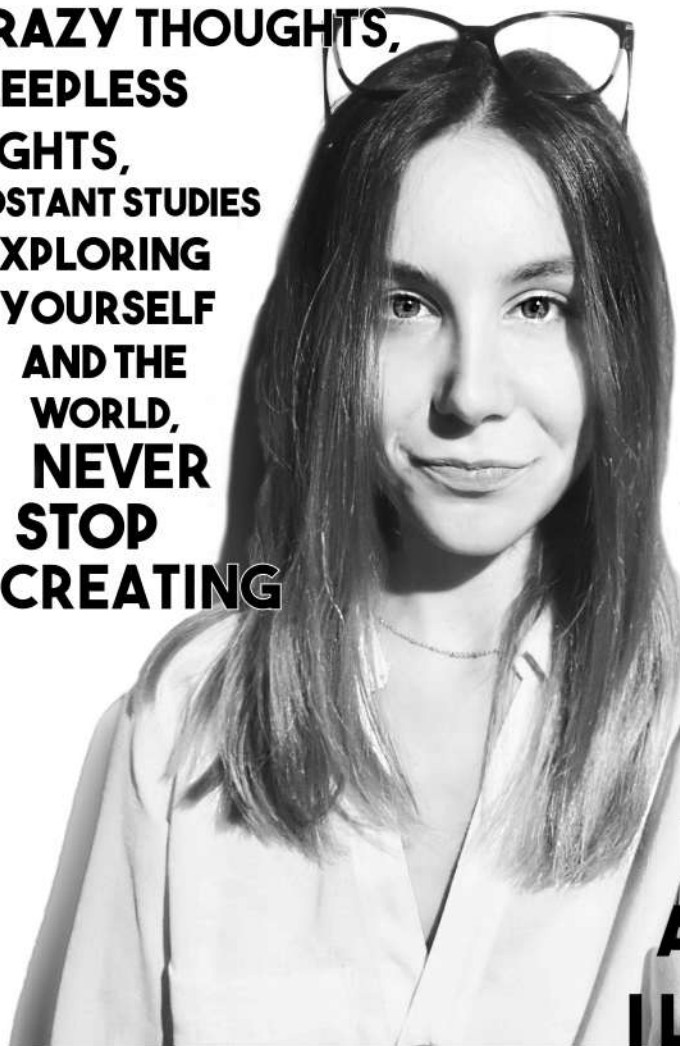


tattoo



discovering music

**BEING A COPYWRITER MEANS:  
A STRONG LIFESTYLE FULL OF  
CRAZY THOUGHTS,  
SLEEPLESS  
NIGHTS,  
COSTANT STUDIES  
EXPLORING  
YOURSELF  
AND THE  
WORLD,  
NEVER  
STOP  
CREATING**



**WRITING  
AND  
OVER-  
THIN-  
KING  
AND  
I LOVE IT.**

## EXPERIENCES

2019/2020 UBUNTU APS - Content creator & volunteer  
2019 - Jury assistant & staff ADCI Awards - If! italians festival  
2017/2019 Quinto Elemento - Creative & SEO Copywriter  
2018/2019 Ivie events - Copywriter - Social media manager  
2016 WeGlint Start-Up - Storyteller - Copywriter - Illustrator  
2017/2019 Universalmovies.it - Blogger  
2013/2020 Radio Panda/Radio Danza - Speaker/adv speaker

## STUDIES

2019/2020 - Master Degree | Politecnico di Milano - POLI.Design | Art Direction & Copywriting  
2018 - Graduation | Università degli Studi di Milano | Communication

## COURSES & PROGRAMS

Storytelling | Web Copywriting | SEO Copywriting | Personal Storytelling | Public Speaking | Diction Office | Photoshop | Wordpress | SEO Zoom

## LANGUAGES

English / French (Delf A1/B2)  
German / Chinese (HSK 1/2)

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