




GIULIA BERTASI

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I am a self-disciplined and hardworking individual, eager to be part of a vibrant and diverse environment that will allow me to improve and refine my acquired skills while gaining new expertise and knowledge.

ABOUT

TEAMWORK ORIENTED
PRECISE AND ORGANIZED
PROBLEM SOLVING
CURIOUS AND FLEXIBLE

SKILLS

PHOTOSHOP
ILLUSTRATOR
INDESIGN
MICROSOFT OFFICE
FULL DRIVER LICENSE

LANGUAGES

ITALIAN: MOTHER TONGUE
ENGLISH: BILINGUAL
SPANISH: BEGINNER
FRANCE: BEGINNER

WORK EXPERIENCE

DEC 2019
APR 2020

FASHION INTERN - Wonderland Magazine

- Monitoring all media, print, digital and social channels for client coverage
- Fashion week support
- Identifying new trends and seeking design inspiration
- Assisting with on set styling

OCT 2019
DEC 2019

PR&SOCIAL MEDIA MARKETING INTERN - Marina Qureschi

- Increasing brand awareness
- Improving customer engagement
- Managing the brand's social media
- Managing partnerships with other brands and brand ambassadors
- Handling daily calls and emails

SEPT 2019
OCT 2019

SHOWROOM ASSISTANT - Diane Von Fusterberg

- Assisting in managing the showroom
- Supporting the wholesale sales team
- Assisting the meetings with clients

MAR 2019
JULY 2019

CUSTOMER RELATIONS - Julius Meinl Ltd

- Processing sales orders
- Managing inventory and liaison with external warehouse
- Assisting Finance Manager
- Handling incoming calls and other communications

EDUCATION

2021

ART DIRECTION AND COPYWRITING

Mastr Degree
POLITECNICO DI MILANO

2016
2018

ECONOMICS AND MANAGEMENT

Bachelor Degree
UNIVERSITA' DI TRENTO

OTHER INTERESTS

- Art exhibitions visual arts
- Fashion
- Reading and creative writing
- Painting and drawing
- Networking through social media

SOCIAL

