

DAVIDE LIA

A COPYWRITER WHO DOESN'T GIVE IN TO MIEDOCRITY

Making beautiful is much more fun than laziness. Do you agree with me?

Besides, it is a huge act of responsibility to the world: because to do otherwise would be to insult the intelligence of those who listen to us like you.

That's why I won't bore you by telling you how good I am, but leave it to you to find out.

DIGITAL SKILLS



 Adobe Firefly



CONTACT INFO

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28100 Novara
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WORK EXPERIENCES

FREELANCE | February 2021 - 2023

I plan and create content for:

- Social Media
- E-commerce
- YouTube's videos

RESEARCH STUDY ASSISTANT

ALMED | February 2021 - March 2021

I was sharing data on Gen Z, making videos.

CIVIL SERVICE

ANFFAS | January - December 2017

- Coaching and support to socio-health workers
- Creation of ludo-educational activities

EDUCATION



POLI.DESIGN
FOUNDED BY POLITECNICO DI MILANO

Master in Art direction & Copywriting | 2023
December 2024

Meetings with the greatest international creative directors and many briefs to resolve

Rating: A stunning portfolio



CATHOLIC UNIVERSITY OF MILAN

Degree in Media Languages | 2018 - 12 December
2021

Una tesi a impatto zeta - Social e sostenibilità nel vissuto della generazione Post-millennials

Rating: 110 and praise



EUROPEAN INSTITUTE OF DESIGN IN MILAN

Specialization course | 1 March - 5 July 2022

Specialization course in **Content Management and Copywriting**

LANGUAGES



CAMBRIDGE
UNIVERSITY PRESS

INGLESE: B1 - Cambridge University Press & Assessment
ID credenziale C0922736