Art Director

Flavio Di Pasquale

2002 monthly listeners

LINKEDIN

<u>E-MAIL</u>

<u>CALL</u>

Experience



Owner of fdpdx.graphics Instagram page Dec 2020 - Present

Flavio's main activities focus on art direction, graphic design, and visual storytelling. Through fdpdx.graphics, he explores bold visual identities, editorial design, and concept-driven campaigns, Occasionally working on freelance projects and collaborations.



Secretary to the Public Relations Jury at ADCI Awards Art Directors Club Italiano

2024 - October | Milan, IT

In this role, I had the opportunity to work alongside leading professionals in the field. This experience allowed me to develop strong organizational and interpersonal skills while working in a dynamic and challenging environment.



Curricular internship Accademia di Belle Arti di Firenze 2024 | Florence, IT

Mainly collaborating with the University and assisting with various projects.

Achievements



Certificate in Copywriting Start2Impact University

Certificate in Graphic Design Start2Impact University



Certificate in HTML and CSS Start2Impact University



Cambridge English Certificate in B1 Preliminary Cambridge English

Education



Politecnico di Milano MU1 Art direction & Copywriting 2025 - 2026 | Milan, IT



Accademia di Belle Arti di Firenze Graphic design

2021 - 2024 | Florence, IT



Liceo Napoleone Colajanni Economico Sociale

2016 - 2021 | Enna, IT

Tools & Skills

Tools: Adobe Creative Suite (Illustrator, Photoshop, Premiere Pro, After Effects, Acrobat) · Figma · Sketch · Notion · Trello · Canva · Google Workspace · Microsoft Office · Hootsuite

Skills: Visual & Graphic Design · UI/UX Design · Video Editing & Motion Graphics · Photography & Videography · Copywriting · Social Media Strategy · Project Management · Content Documentation · Data Analysis & Reporting

Personal Interests & Music

Music: Daft Punk · The Weeknd · Skrillex · Kanye West · Gorillaz · Eminem · Nina Simone · Linkin Park · Drake · Mezzosangue · Murubutu · Salmo · Franco126 · Gazzelle

Interests: Basketball · Advertising · YouTube · Gaming · Spotify · Photography · Sneakers · Design · Art · Music