

# DAVIDE NICOTRA

COPYWRITER

02/03/2001

I CRAFT IDEAS AS I CRAFT WORDS.  
WITH A DEGREE IN  
COMMUNICATION SCIENCES FROM  
THE UNIVERSITY OF BOLOGNA AND  
A MASTER'S IN ART DIRECTION &  
COPYWRITING AT POLI.DESIGN,  
I COMBINE CREATIVITY WITH  
STRATEGY TO DEVELOP  
CONCEPTS. FOR ME, EVERY  
PROJECT IS AN OPPORTUNITY TO  
TURN INSIGHTS INTO MEANINGFUL  
IDEAS.



DAVIDE.NICOTRA01@GMAIL.COM

PHONE

+39 3208712972

ADDRESS

VIA TEODOSIO 60, 20131 MILANO

## EDUCATION

LANGUAGE HIGH SCHOOL 2014-2019

Liceo scientifico Ettore Majorana, S. G. la Punta

BACHELOR'S DEGREE IN  
COMMUNICATION SCIENCES 2020-2023

Università degli studi di Bologna

ADVANCED ENGLISH  
COURSE 01/2024 - 04/2024

Global Village Hawaii, Honolulu (USA)

MASTER'S DEGREE IN ART  
DIRECTION & COPYWRITING 02/2025 - NOW

Politecnico di Milano - POLI.design

## WORK EXPERIENCE

EFESTI SRL. (BO) | 11/2022- 03/2032

Internship

Marketing Campaigns | Advertising  
Content Design | Market &  
Competitor Analysis | Editorial  
Planning | Problem-Solving | Website  
Analysis

LA TORTUGA HOSTEL COSTA ADEJE -  
TENERIFE, SPAIN | 09/2024-11/2024

Receptionist

Front Desk Management | Guest  
Assistance | Booking & Reservations |  
Customer Service | Multitasking |  
Communication Skills

## HARD SKILLS

- Creative Copywriting
- Critical Thinking
- Naming & Verbal Identity
- Headline & Tagline Writing
- Scriptwriting (spot, video, radio)
- Generative AI for Copywriting & Content

## SOFT SKILLS

- Creativity & Lateral Thinking
- Strategic Thinking
- Teamwork & Collaboration
- Adaptability
- Curiosity & Continuous Learning
- Time Management

## SOFTWARE SKILLS



## LANGUAGES

Italian ● ● ● ● ●

English ● ● ● ● ○