Alessia Mapelli

ART DIRECTOR & GRAPHIC DESIGNER 2026

SU DI ME

Sono una timida estroversa, a mio agio in mezzo alla gente, ma altrettanto felice di chiudere la giornata con un buon film sul divano. La mia creatività trova spazio anche in fotografia, danza, musica e teatro. Mi piace cercare la bellezza in ciò che mi circonda e scoprire quei dettagli che rendono speciali anche le cose più semplici.



E-MAIL
[alessia.mapelli03@gmail.com]

PHONE
[+39 320 0145369]

INSTAGRAM
[@amarchv_]

FORMAZIONE

POLI.Design, PoliMi
2026 - presente | Milano, Italia
Master in Art Direction and Copywriting

Hongik University
Ago - Dic 2024 | Seoul, Corea del Sud
Exchange Program in Design and Visual Communication
4.33/4.5

Nuova Accademia di Belle Arti
2022 – 2025 | Milano, Italia
Laurea Triennale in Graphic Design and Art Direction
110/110 cum laude

VOLONTARIATO

ORATORIO S. MARTINO
2021 - presente | Milano, Italia
Educatrice volontaria

ESPERIENZA

NABA X VENCHI
2025 | Milano, Italia
Graphic Designer
Gift Box (APAC Festivities 26/27)

Line Up M&B srl
2023 - 2025 | Milano, Italia
Backstage Dresser
Boss, Alberta Ferretti, N°21

LINGUE

Italiano	*Lingua Madre*
Inglese	*B2 (IELTS 6.5)*
Spagnolo	*Intermedio B1*
Coreano	*Principiante (in corso di studio)*

COMPETENZE

- Progettazione grafica e comunicazione visiva
- Ideazione e sviluppo di concept creativi
- Collaborazione e lavoro in team
- Cura dei dettagli
- Problem solving

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Premiere Pro
- After Effects
- Figma
- AI (ChatGPT, Gemini, Magnific, Midjourney)

CORSI

- Sound Design
- Tone Of Voice
- Big Data
- AI Tools

Alessia Mapelli

ART DIRECTOR & GRAPHIC DESIGNER 2026

ABOUT ME

I am a shy extrovert, comfortable around people but just as happy to end the day with a good film on the sofa. I also express my creativity through photography, dance, music and theatre. I enjoy finding beauty in my surroundings and discovering the details that make even the simplest things special.



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EDUCATION

POLI.Design, PoliMi
2026 - present | Milan, Italy
Master in Art Direction and Copywriting

Hongik University
Aug - Dec 2024 | Seoul, South Korea
Exchange Program in Design and Visual Communication
4.33/4.5

Nuova Accademia di Belle Arti
2022 – 2025 | Milan, Italy
Bachelor's in Graphic Design and Art Direction
110/110 cum laude

VOLUNTEERING

ORATORIO S. MARTINO
2021 - present | Milan, Italy
Volunteer Youth Educator

EXPERIENCE

NABA X VENCHI
2025 | Milan, Italy
Graphic Designer
Gift Box (APAC Festivities 26/27)

Line Up M&B srl
2023 - 2025 | Milan, Italy
Backstage Dresser
Boss, Alberta Ferretti, N°21

LANGUAGES

Italian	*Native*
Inglese	*B2 (IELTS 6.5)*
Spanish	*Intermediate B1*
Korean	*Beginner (currently studying)*

SKILLS

Graphic design and visual communication
Creative concept development
Collaboration and teamwork
Attention to detail
Problem solving

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Premiere Pro
After Effects
Figma
AI (ChatGPT, Gemini, Magnific, Midjourney)

COURSES

Sound Design
Tone Of Voice
Big Data
AI Tools